

WHITNEY OLSON JENICH

Sr. Interaction Designer

_CONTACT

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password: WNOJ2024!

_EDUCATION

**MASTER OF HUMAN-COMPUTER
INTERACTION + DESIGN
(MHCI+D)**

University of Washington
2017-2018

**B.A. GRAPHIC DESIGN,
B.A. ADVERTISING**

Creighton University
2010 - 2014

_NOTABLE CLIENTS

Eli Lilly	Airbnb
NGK	CNN
FEDEX	USAA
LEGO	AT&T

_SKILLS

Collaborative Ideation, UI Design,
Sketching, Wire-framing,
Prototyping, Storyboarding,
Frameworking, Visual Design, Brand
Positioning, User Research,
Usability Testing, Semi-Structured
Interviews, Participatory Design

_WORK EXPERIENCE

SENIOR INTERACTION DESIGNER

frog design, remote (SF Studio, Chicago based)

2021 - Present

- Lead Monday Morning Meetings for NA studios.
- Co-lead IxD discipline meetings for SF studio.
- Lead interaction design tracks on different project types from BlueSky to end-to-end.
- Facilitated collaboration with multidisciplinary teams, clients, and delivery teams.
- Mentored junior and graduate designers on projects.

SENIOR INTERACTION DESIGNER

IA Collaborative, Chicago

2020-2021

- Led design tracks on multiple projects
- Co-led service design teaching modules for a customer service team of large tech company.
- Co-led research initiatives and created patient blueprint into a once-weekly auto-injector device experience for GLP-1 injections.

INTERACTION DESIGNER

IA Collaborative, Chicago

2018 - 2020

- Led the design for a digital companion app for people living with diabetes to use in connection with their smart insulin and blood sugar devices.
- Led "responsible design" initiative at company